

Bose Professional Appoints Cayman Distribution as Sole Authorized Distributor in Chile

The agreement strengthens local service and support for Chilean AV integrators.

BOSTON, MA – October 12, 2026 – Bose Professional, a leading provider of world-class audio solutions, has appointed Cayman Distribution – A Ricoh Company as its sole authorized distributor in Chile, effective October 1, 2026.

The appointment is part of Bose Professional's strategy to strengthen its presence in Chile, and through Cayman Distribution provide Chilean integrators with access to a multidisciplinary team offering personalized service, streamlined processes, prompt responses, and reliable follow-through, backed by deep knowledge of the local market and its AV community.

"Chile has a strong community of experienced AV integrators and specialized consultants, as well as tremendous potential for growth. We chose Cayman Distribution because of its professionalism, commitment to serving integrators, and deep understanding of the channel," said Diana Patricia Quintero, Director of LATAM Partner and Market Growth at Bose Professional. "Over the past several months, we've worked closely with our integrator partners to ensure a smooth transition and avoid disruptions to ongoing projects."

The appointment marks a new chapter for Bose Professional in Chile, where the company has been active for more than 20 years.

"We've come this far together," Quintero added. "We thank MMT Chile, our previous distributor, for the important role it has played in expanding Bose Professional's presence in the country over the years. As we welcome Cayman

Distribution, we move forward with renewed confidence, knowing that Chile's AV community will remain at the heart of everything we do."

Cayman Distribution is a well-established company with extensive experience distributing audio and video equipment and accessories, and strong relationships throughout the AV channel. The company will help ensure product availability and support integrators through local inventory, training programs, and presales assistance, backed by the Bose Professional regional sales and engineering teams.

"We're grateful to Bose Professional for the trust and opportunity," said José Tomás Schele, Sales Director at Cayman Distribution. "It means a great deal to represent one of the most recognized and well-established professional audio brands in the world. Our goal is to advise and support our channel partners throughout the sales process, and this appointment reinforces a vision we share with Bose Professional."

Bose Professional technology is installed at prominent locations throughout Chile, including the University of Chile, the hemicycle of the former Chamber of Deputies in Santiago, and the Amor y Pasta dining venue, among others. In each, sound plays an important role in the experience.

The appointment comes at an important moment for the company. In February 2027, Bose Professional will adopt a new brand identity, 802 LABS. With Cayman Distribution as its partner in Chile, local integrators will enter this next chapter with access to an expanding product portfolio, the same innovative engineering and efficient support.

About Bose Professional

Bose Professional is dedicated to transforming spaces with sound. Driven by the belief that innovation begins with exploration, our dedicated and passionate team combines deep expertise with a spirit of invention to create audio solutions that enhance performance and commercial environments. From hotels and restaurants to houses of worship, universities, and retail spaces, our systems deliver legendary performance and are seamless to design,

install, and operate. For over 50 years, we've partnered with AV integrators, system designers, installers, and consultants around the world to build unforgettable audio experiences — and we're just getting started. For more information, visit boseprofessional.com.

About Cayman Distribution – A Ricoh Company

Cayman Distribution specializes in representing audiovisual integration brands in Chile. Its vision is to be a strategic partner for its clients, providing comprehensive support from the early stages of a project through after-sales service, and sharing knowledge through training sessions, workshops, and discussion forums. They have a team of consultants with more than 50 years of combined experience in the audiovisual market