

Bose Professional at InfoComm 2026: Here Comes the Future

Company to showcase new innovations, live product demos, and exclusive behind-the-scenes previews.

Boston, MA— June 17, 2026— [Bose Professional](#), a developer of world-class audio experiences, will showcase its award-winning pro audio ecosystem and preview upcoming releases at [InfoComm 2026](#) (Booth N6645) from June 17–19 at the Las Vegas Convention Center. Visitors to the booth will also experience a brand showcase connecting the company’s legacy of innovation with its upcoming new brand name and identity.

A glimpse of what’s ahead

Bose Professional will display its ecosystem of loudspeakers, electronics, and software at the show, highlighting several newly available solutions alongside a first look at a powerful new subwoofer made for indoor and outdoor installation:

- **[FreeSpace 3 Mini Cube Satellites](#):** High-performance, palm-sized loudspeakers delivering crisp, full-range sound with 170° conical dispersion for small-to-medium retail and hospitality spaces.
- **[DesignMax DM12SE](#):** A compact, weatherized 12-inch coaxial loudspeaker in a paintable, IP55-rated cabinet with a consistent 102° conical coverage pattern. Delivers full-range sound and punchy bass down to 38 Hz, low enough to often eliminate the need for a separate subwoofer.
- **[ControlSpace Designer Software](#):** The advancements will be demonstrated including FIR filter support and enhanced cloud integration for remote monitoring.

- **ShowTime STS118E Subwoofer (Preview):** A new, passive, installation-grade 18-inch subwoofer designed to match the scale and voicing of high-output [AMM](#), [Forum](#), and [AMU](#) systems. Extending down to 29 Hz, STS118E delivers the low-frequency impact required for music-forward and high-energy applications while offering practical installation features for permanent indoor and outdoor environments.

Pro audio for the real world

"Whether the project calls for mini or mighty solutions, integrators and consultants face tight timelines, demanding clients, and systems that must perform long-term," said Shawn Watts, Vice President, Americas, Bose Professional. "Everything we are showing at InfoComm is built to eliminate those unknowns. Our hardware and new cloud remote monitoring services fit seamlessly into the rooms you spec and the systems you stand behind."

Live Demonstrations & Training

Product Demos (Room N116): Scheduled demonstrations will feature the DM12SE, STS118E, [DesignMax Luna](#), and [EdgeMax](#) loudspeakers, powered by [Veritas](#) and [PowerShareX](#) amplifiers.

Training Session (Room W201/202): "[ACU Standards in Action: Hands-On Bose Professional Loudspeaker Coverage Planning](#)" will take place Thursday, June 18 at 9:30 a.m. (first-come, first-seated).

For more information on updates from the show, visit boseprofessional.com/infocomm.

About Bose Professional

[Bose Professional](#) is dedicated to transforming spaces with sound. Driven by the belief that innovation begins with exploration, our dedicated and passionate team combines deep expertise with a spirit of invention to create audio solutions that enhance performance and commercial environments. From hotels and restaurants to houses of worship, universities, and retail spaces, our systems deliver legendary performance and are seamless to design, install, and operate. For over 50 years, we've partnered with AV integrators, system designers,

installers, and consultants around the world to build unforgettable audio experiences—and we're just getting started.