



Bose Expands Meeting Room Technology with Lenovo

Collaboration Enables Leading, One-Touch Conferencing Solutions to be Available for a Variety of Room Configurations

FRAMINGHAM, Mass. — Sept. 14, 2021 — In response to the new era of hybrid work needs, [Bose Professional](#) has expanded the efficiency of the workplace and announced its latest collaboration efforts with Lenovo. Bose Work solutions such as the Videobar™ VB1 all-in-one USB conferencing device and the ES1 and DS4 ceiling audio solutions bring the simplicity and clarity of Bose to everyday conferencing. Now, these Bose Work products can be coupled with [Lenovo™ ThinkSmart Core™ + Controller solution](#) in Microsoft Teams Rooms — simplifying meetings with one-touch control.

Lenovo ThinkSmart Core features Lenovo’s first purpose-built, modular room kit with a new, smaller form factor and Premium ID. The ThinkSmart Core compute device is powered by an 11th Gen Intel® Core™ vPro® processor and together with the ThinkSmart Controller, a 10.1-inch touch screen powered by USB-C, will be certified for Microsoft Teams Rooms.

For huddle spaces and small- to medium-sized conference rooms, the Lenovo ThinkSmart Core + Controller can be combined with the Videobar VB1. This combined solution ensures meeting rooms are up and running quickly with premium Bose audio and video from the Videobar VB1 and seamless, comprehensive endpoint compute and control from the Lenovo ThinkSmart Core + Controller.

For larger meeting rooms, the Lenovo ThinkSmart Core + Controller can be used with either the Bose ES1 or DS4 ceiling audio solutions. For integrated rooms, both the Bose ES1 and DS4 solutions keep microphones off the table while offering clear, intelligible audio to help meeting participants focus on what matters. When combined with the ThinkSmart Core + Controller, users will have a clean, simple one-touch interface that puts them in control.

“Bose Work solutions provide a true ease-of-conferencing experience. In-room technology needs to be transparent, intuitive and immediate,” said Martin Bodley, director and global head of Bose Work. “Our collaboration with Lenovo is another way Bose is expanding to provide more flexible options to customize the conference room experience.”

Bose collaborates with a variety of industry leaders to guarantee interoperability and deliver the best meeting solutions possible for a variety of needs, ensuring the best possible UC experience. To learn more about the Bose partner network, visit PRO.BOSE.COM/Lenovo.

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Photo file 1: Bose VB1-ThinkSmart-Teams.jpg

Photo caption 1: Bose Videobar™ VB1 all-in-one USB conferencing device and the Lenovo ThinkSmart Core + Controller solution in Microsoft Teams Rooms simplifies meetings with one-touch control.

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About Bose Professional

Bose Professional is the division of Bose Corporation dedicated to pro audio ingenuity — including portable PA systems, conferencing solutions, and installed sound systems. The company's spirit of invention and passion for excellence can be found all around the world. In workplaces, houses of worship, lecture halls, restaurants, retail stores, hotels, and more — for nearly 50 years — Bose Professional has partnered with working musicians, mobile DJs, AV integrators, system designers, installers, and consultants to build incredible audio experiences.

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