

Bose Professional Expands Nordic Presence with Lighthouse Entertainment as Exclusive Distributor in Finland

Boston, MA — October 28, 2025— [Bose Professional](#), a global leader in professional audio solutions, has appointed Lighthouse Entertainment Ltd. as its exclusive distributor in Finland, marking a significant step in strengthening Bose Professional's partnerships across the Nordic region.

With more than 30 years of experience in Finland's entertainment technology industry, [Lighthouse Entertainment](#) specializes in importing and distributing lighting, staging, and installed audio solutions for venues, corporate environments, houses of worship, live events, and beyond. The company will now offer Bose Professional's complete range of audio solutions alongside their portfolio of premium AV and stage brands.

"We're excited to welcome Lighthouse Entertainment as our official partner in Finland," said Hans Vereecken, Vice President of International Sales at Bose Professional. "Their deep market knowledge, trusted reputation, and strong relationships within the Finnish AV industry make them an ideal fit. Bose Professional is expanding its direct presence across Europe through partnerships that combine technical expertise, local engagement, and strong regional networks, and together we look forward to delivering world-class audio solutions to integrators, venues, and system designers throughout Finland."

As Bose Professional's distributor, Lighthouse Entertainment will oversee local sales, technical support, inventory, and training for the full Bose Professional portfolio—including loudspeakers, amplifiers, system processors, control products, and accessories. This partnership is designed to provide faster response times, enhanced customer support, and a more localized resource for Finland's pro audio professionals.

"We are honored to be chosen as Bose Professional's trusted distributor in Finland," said Jussi Aalto, CEO of Lighthouse Entertainment Ltd. "This collaboration allows us to offer our customers cutting-edge audio technologies and support from the world's leading professional audio company. We are excited to strengthen Bose Professional's presence across Finland and deliver first-class sound solutions to our network."

Headquartered in Kaarina, Lighthouse Entertainment is well-positioned to integrate Bose Professional systems into Finland's AV market. The company's existing representation of leading audio, lighting, and rigging brands further reinforces its ability to serve as a comprehensive resource for integrators and end-users.

About Bose Professional

[Bose Professional](#) is dedicated to transforming spaces with sound. Driven by the belief that innovation begins with exploration, our dedicated and passionate team combines deep expertise with a spirit of invention to create audio solutions that enhance performance and commercial environments. From hotels and restaurants to houses of worship, universities, and retail spaces, our systems deliver legendary performance and are seamless to design, install, and operate. For over 50 years, we've partnered with AV integrators, system designers, installers, and consultants around the world to build unforgettable audio experiences—and we're just getting started.

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