



Ritsumeikan University Enables Hybrid Learning and Seamless Collaboration Using Bose Videobar VB1

Through Intuitive, Effortless Technology, Instructors Provide an Interactive Experience Regardless of Students' Location

FRAMINGHAM, Mass. — March 8, 2022 — [Bose Professional](#) has announced that Ritsumeikan University selected the Bose Videobar VB1 all-in-one USB conferencing device as part of their overall technology strategy to ensure their students' needs are met — both in and out of the classroom. As one of Japan's leading global universities, it is comprised of 16 faculty teams, 21 graduate schools and 35,000 students across four campuses. The new Osaka Ibaraki Campus, in its commitment to deliver flexible learning and student safety, tapped technology typically found in workplace conference rooms to foster a flexible, progressive learning environment.

The Bose VB1 brings premium audio and video to small- to medium-sized learning areas, providing critical features — like beam-steering microphones and 4K ultra-HD video — supporting the hybrid collaboration so critical in today's evolving educational landscape. Since two-way communication between professors and students was key, the six beam-steering mics made conversation more natural, actively focusing on voices while rejecting ambient noise; plus, the auto EQ delivers optimized audio to all participants.

In addition to crisp image resolution, the 4K ultra-HD camera also provides autoframing which allows everyone to see and understand the content instructors present on whiteboards, flipcharts or other in-room objects, reinforcing the "same location" feel.

"The Bose VB1 provided clear high-quality audio to remote students and the beam-steering microphones easily picked up students socially distanced throughout the room," said Kengo Kurashina, member of the Information Infrastructure Section team of the Information Systems Department at Ritsumeikan University. "I was also extremely pleased with the sound-masking exclusion zone feature provided; I can easily hear what students are saying because of the audio quality and clarity Bose is known for."

For more information on the Ritsumeikan University project and its custom audio solution, please visit [PRO.BOSE.COM/RU](https://pro.bose.com/ru).

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Photo file 1: Bose_Ritsumeikan U_VB1 In Class 1.jpg

Photo caption 1: The Bose Videobar VB1 can be mounted within a room or used as a mobile teaching/meeting device to support a flexible learning environment.

Photo file 2: Bose_Ritsumeikan U_Flexible Common Space.jpg

Photo caption 2: The Bose VB1 enables classes in flexible spaces without losing sound clarity and video capabilities.

Photo file 3: Bose_Ritsumeikan U_Osaka Ibaraki Campus.jpg

Photo caption 3: The new Osaka Ibaraki Campus at Ritsumeikan University selected the Bose Videobar VB1 as part of their overall technology strategy to meet their students' needs.

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About Bose Professional

Bose Professional is the division of Bose Corporation dedicated to pro audio ingenuity — including portable PA systems, conferencing solutions, and installed sound systems. The company's spirit of invention and passion for excellence can be found all around the world. In workplaces, houses of worship, lecture halls, restaurants, retail stores, hotels, and more — for 50 years — Bose Professional has partnered with working musicians, mobile DJs, AV integrators, system designers, installers, and consultants to build incredible audio experiences.

Media Contact:

Bose Professional

508-766-4519

BoseProfessional@bose.com

PRO.BOSE.COM