**Bose Professional Brings 50 Years of Innovation and Engineering Excellence to InfoComm 2024**

**FRAMINGHAM, Mass. – June 10, 2024 –** [Bose Professional](https://www.boseprofessional.com/en-us?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global), developer of world-class audio experiences designed to transform any space, will be returning to Las Vegas to showcase a slate of new products as well as their award-winning pro A/V solutions at [InfoComm 2024](https://www.infocommshow.org/), the annual professional audio and video trade show being held at the Las Vegas Convention Center from June 11-14, 2024.

Bose Professional will display their [entire ecosystem](https://www.boseprofessional.com/en-us?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global) of loudspeakers, electronics, software and services at InfoComm in Booth C8927, and will be providing a first look at a variety of hardware and software products to be released throughout the year. Of particular note is the update to the innovative [EdgeMax](https://www.boseprofessional.com/en-us/product-category/loudspeakers/ceiling-mount/edgemax?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global&utm_product=edgemax) line of proprietary directional loudspeakers, which provide the performance of surface-mount loudspeakers with the form factor of an in-ceiling product.

The company will also preview two important software updates to the [ControlSpace](https://www.boseprofessional.com/en-us/product-category/processors?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global&utm_product=processors) ecosystem: ControlSpace Cloud, a new cloud-based monitoring service, and ControlSpace Accelerator, which can provide a 5x time-savings during system design. The popular [AMU](https://www.boseprofessional.com/en-us/product-category/loudspeakers/surface-mount/amu?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=hybrid%20sales%20press%20release&utm_geography=global&utm_product=amu_loudspeakers) loudspeaker series is adding additional models and accessories that enhance the versatility of the product line. Also being shown are offline programming and functional improvements to the CSP and [PowerSpace](https://www.boseprofessional.com/en-us/product-category/processors?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global&utm_product=processors) lines of processors and amplifiers, and new outdoor-rated [DesignMax](https://www.boseprofessional.com/en-us/product-category/loudspeakers/surface-mount/designmax-surface-mount?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global&utm_product=designmax) speaker options.

“We are excited to present our complete audio solutions and showcase our commitment to both cutting-edge engineering and customer support at the show,” said Adam Shulman, director of product management. “We are especially thrilled to be providing a first look at two incredible new additions to the EdgeMax series of loudspeakers. EdgeMax combines high-fidelity sound with patented directional technology, designed to deliver the coverage patterns, high SPL, and frequency response of larger surface-mount loudspeakers in a stealthy, in-ceiling form factor. We’re excited to expand the family to serve even more applications than before while delivering high-performance sound that’s literally out of sight.”

Bose Professional will be highlighting their [new website](https://www.boseprofessional.com/en-us?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global) at the show, which has been redesigned to provide immediate access to Bose Professional’s complete collection of extensive training modules and a new document and specifications library. In addition, product experts from Bose Professional will be on hand to conduct over 25 scheduled solution demonstrations in Demo Room N106, and the team will host multiple receptions during the show, providing updates as the newly independent company continues to build and expand its autonomous operations and infrastructure at a rapid pace.

“I believe the most important part of Bose Professional’s 50-year legacy of excellence are the strong relationships we have built with our clients and partners,” says Jim Schanz, vice president of sales, Americas. “In the business we're all in, delivering on time, at cost, and with the right support means everything. Our business is built on excellent engineering, backed up by incredible people with a passion for serving our customers and markets. It's at shows like InfoComm where it all comes together, and we get to do what we do best - partner with the best people in the business to deliver great experiences.”

InfoComm is the largest and most comprehensive professional audio-visual trade show in North America, bringing together manufacturers, integrators, dealers, and end users from around the world to showcase the latest technologies, products, and services. Last year, InfoComm 2023 welcomed 700 exhibiting companies and over 35,000 attendees from 155 countries.

For further information on Bose Professional products, visit [BoseProfessional.com](https://www.boseprofessional.com/en-us?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global).

**About Bose Professional**

Founded on the belief that innovation begins with exploration, [Bose Professional](https://www.boseprofessional.com/en-us?utm_campaign=fy25%20press%20releases&utm_medium=owned_pr&utm_source=press%20release&utm_term=awareness&utm_content=infocomm%202024%20press%20release&utm_geography=global) is dedicated to delivering a variety of solutions for today’s diverse environments. The company’s spirit of invention is focused on creating systems that are easy to design, install, and operate for performance and commercial applications. These systems can be heard all around the world in hotels, retail stores, restaurants, houses of worship, universities, and more. For more than 50 years, Bose Professional has partnered with AV integrators, system designers, installers and consultants to build unforgettable audio experiences.