

## **New Bose Professional Global Headquarters Celebrates the Company's Past, Present and Future**

*New offices, labs, museum and Experience Center cap two years of growth for the independent company*

**HOPKINTON, Mass. – May 27, 2025** – [Bose Professional](#), developer of world-class audio experiences designed to transform any space, is proud to announce the opening of their new global headquarters, museum and Experience Center in Hopkinton, Massachusetts. The opening of the purpose-built, 50,200 ft<sup>2</sup> (4,665 m<sup>2</sup>) state-of-the-art facility marks a significant milestone in the newly independent company's growth story and was constructed to reflect the company's vision, values and vibrant future. Designed by OTJ Architecture and built by J. Calnan & Associates Construction with acoustic consulting by Acentech, the building honors the now-independent brand's past, puts the power and clarity of the company's present on full-display, and ensures the company's future leadership with extensive labs, testing facilities and office spaces.

"The growth that we have experienced as a company over our first two years of independence has been monumental—we've stood up an entire global organization, established a new supply chain and built up an all-new IT infrastructure and processes," said Chief Executive Officer John Maier. "And while we've opened over a dozen new global offices and experience centers in cities across the world from Amsterdam to Tokyo to Dubai, the opening of our new global headquarters in Hopkinton feels different. As a global company, this headquarters is now home to us all. I believe the spirit of collaboration is profound and that we create opportunities when we work together. Our new headquarters is the place where we can focus, innovate and grow as an independent company."

At the heart of Bose Professional's new headquarters is the company's corporate museum, a curated space that pays tribute to the products and solutions that have defined the legacy of the brand. The museum features a collection of vintage and current loudspeakers, electronics, software, and portable systems from the company's history. "It's great to have a museum on campus that so beautifully frames our legacy," said Vice President of Global Marketing Adam Castillo. "It reminds us of where we came from as we author the next chapter of a company with such a storied history."

Just steps away from the museum, Bose Professional's current line-up of hardware and software solutions proudly comes to life in the Experience Center, a 5,600 ft<sup>2</sup> immersive environment built to host trainings and demonstrate the power,

precision and ease of use that define the brand. "The Experience Center was a real passion project for the team," said Director of Audio Systems Design Adam Shulman. "This space is specifically designed around our customers' listening experience and the installation environments they work in. Every bracket and mounting system we use is represented, and the space's size and acoustic treatment mean we can demonstrate our highest-performance solutions in the way they were meant to be heard. And we've planned plenty of expandability in the system with future expansion in mind." The installation includes over 1,000 feet of metal conduit, 4 miles of speaker and data cable, 8,000 ft<sup>2</sup> of acoustical treatments, and 70,000 watts of power for loudspeakers, video and lighting.

With a focus on maintaining the company's legacy of innovation, the new headquarters features a full suite of custom-built labs and spaces dedicated to mechanical and electrical engineering, testing, measurement, quality assurance, and fabrication, including the Klippel Lab, an acoustically isolated test chamber specifically designed for detailed acoustic measurement and testing. "Our new, state-of-the-art engineering spaces represent the home of future innovation at Bose Professional," said Vice President of Engineering Kenn LeGault. "These well-equipped, cutting-edge design and fabrication labs are where we transform our passion for engineering and our desire to solve real-world problems into the innovative products of the future."

Dedicated areas for the Finance, Marketing, Product, IT, Operations, Program Management, and People & Culture Teams feature a combination of desks and communal work areas with an extensive number of private conference room spaces, standing desks, and collaborative work areas strategically placed in common areas throughout the building.

"We are incredibly proud of our 50-year legacy of excellence at Bose Professional," concluded Maier. "With these important stages of our global growth and operational oversight achieved, we're incredibly well positioned for another 50 years of market leadership and innovation."

Lo-res images and captions below. High-res images may be downloaded [here](#).

#### **About Bose Professional**

[Bose Professional](#) is dedicated to transforming spaces with sound. Driven by the belief that innovation begins with exploration, our dedicated and passionate team combines deep expertise with a spirit of invention to create audio solutions that enhance performance and commercial environments. From hotels and restaurants to houses of worship, universities, and retail spaces, our systems deliver legendary performance and are seamless to design, install, and operate. For over 50 years, we've partnered with AV integrators, system designers, installers, and consultants around the world to build unforgettable audio experiences—and we're just getting started.

## IMAGES AND CAPTIONS

**Image 1: Bose Professional New Headquarters Ribbon Cutting.jpg**



**Image 1 Caption:** Bose Professional's employees were joined by friends, family and esteemed guests to celebrate the opening of the company's new global headquarters, museum and Experience Center with a ribbon-cutting ceremony in Hopkinton, Massachusetts on May 20, 2025. Pictured l. to r. Rhino Capital Advisors Managing Principal Michael Olson, Bose Professional Chief Executive Officer John Maier, Bose Professional Vice President of Operations Matthew Calhoun, Bose Professional Chief Financial Officer Joe Falcao, and J. Calnan Project Executive Joe Pires.

**Image 2: Bose Professional New Headquarters Exterior.jpg**



**Image 2 Caption:** The opening of Bose Professional's state-of-the-art facility marks a significant milestone for the newly independent company and was designed to reflect the company's vision, values and vibrant future.

**Image 3: Bose Professional HQ Experience Center.jpg**



**Image 3 Caption:** The Experience Center brings Bose Professional's technology to life—showcasing their full suite of hardware and software solutions in an immersive environment built to demonstrate the precision and power that drive the brand.

**Image 4: Bose Professional New Headquarters Klippel Lab.jpg**



**Image 4 Caption:** Bose Professional's new headquarters is designed to foster interaction, innovation, and excellence with extensive office spaces, advanced engineering laboratories and dedicated testing environments including the Klippel Lab, pictured above.

**Image 5: Bose Professional New Headquarters Museum.jpg**





**Image 5 Caption:** At the heart of the building is Bose Professional's corporate museum, a curated space that pays tribute to the products and solutions that have defined the company's legacy over the past 50 years.

**Image 6: Bose Professional Leadership Team**



**Image 6 Caption:** Bose Professional's executive leadership team celebrates the opening of the company's new global headquarters, museum and Experience Center in Hopkinton, Massachusetts on May 20, 2025. *Pictured l. to r.* Chief Financial Officer Joe Falcao, Vice President of People and Culture Michelle Keefe, Vice President of IT, Security and Privacy Jared Mittleman, Vice President of International Sales Hans Vereecken, Vice President of Sales, Americas, Jim Schanz, Chief Executive Officer John Maier, Vice President of Engineering Kenn LeGault, Director of Program Management JP Henderson, Vice President of Operations Matthew Calhoun, Director of Product Shawn Watts, and Vice President of Marketing Adam Castillo.