



PRESS RELEASE

Bose Professional Announces Diana Quintero as Head of Latin American Sales

FRAMINGHAM, Mass. – Jan. 23, 2024 – [Bose Professional](#) announced the promotion of Diana Quintero to director of sales for Latin America and the Caribbean, highlighting the importance of the region and its continued dedication to serving its customers. Quintero’s almost 20 years of professional AV experience is extremely diverse and expansive—a multifaceted journey that includes founding and leading her own AV integration company in Colombia, as well as developing the Andean market for Bose Corporation years later.

Prior to moving to the professional AV industry, Quintero specialized in developing foreign trade processes and implementing quality procedures to ensure growth while ensuring customer support. Quintero also served as the co-chair of the AVIXA Women’s Council, demonstrating her dedication to fostering growth and education, especially for international groups.

“Diana has a unique combination of experience, skills and passion, which is evident in her commitment to our customers and her interactions with colleagues,” stated Jim Schanz, vice president of sales for the Americas. “I can’t think of a better person to ensure we are focused on our customers and the market throughout Latin America.”

“I am thrilled to support and guide our continued efforts in such an important region,” shared Quintero. “Our industry continues to grow and evolve as technology progresses to include capabilities ranging from streamlined tech to AI—it’s such an exciting time—and Bose Professional will be there supporting our customers’ needs.”

For additional information about Bose Professional industry leadership and product offerings, please visit BoseProfessional.com.

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Photo 1: BoseProfessional_Diana Quintero.jpg

Photo Caption: Diana Quintero, Director of Sales, Latin America and the Caribbean for Bose Professional

About Bose Professional

Founded on the belief that innovation begins with exploration, Bose Professional is dedicated to delivering a variety of audio solutions for today's diverse environments. The company's spirit of invention is focused on creating systems that are easy to design, install, and operate for performance and commercial applications. These systems can be heard all around the world: in hotels, retail stores, restaurants, houses of worship, universities, and more. For more than 50 years, Bose Professional has partnered with AV integrators, system designers, installers and consultants to build unforgettable audio experiences.

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