

## **Bose Professional Celebrates Independence and Innovation at InfoComm 2025**

**HOPKINTON, Mass.** – June 11, 2025 – [Bose Professional](#), developer of world-class audio experiences designed to transform any space, will celebrate their two-year anniversary as an independent company with their return to [InfoComm 2025](#), the largest professional audio-visual trade show in North America. The company will showcase their best-selling hardware and software solutions and provide an exciting first look at new releases at Booth 6361 in the Audio Hall at the Orange County Convention Center in Orlando, FL, June 11–13, 2025.

Newly available solutions featured at the show include the award-winning [Veritas](#) line of smart mixer amplifiers and the Forum series of performance loudspeakers. Veritas—recently recognized with [Best New Audio Product](#) and [Best of Show](#) awards at [ISE 2025](#)—delivers exceptional clarity and intuitive operation for background music, paging, and multimedia applications. The new [Forum](#) series defies expectations, offering surprisingly high fidelity and output from a compact, install-friendly form factor—delivering performance rarely found at its size and price point.

Visitors to Bose Professional's booth will also be able to preview the [DesignMax Luna DML88P](#), an extended-range pendant loudspeaker system to be released later this year that has been engineered to deliver deep, clear sound down to 40 Hz with balanced 360° coverage—even in the most acoustically challenging open-ceiling environments. Ideal for retail stores, restaurants, breweries, and fitness clubs, Luna pairs a sleek aesthetic with a proprietary ring array of eight 2-inch tweeters and an integrated 8" woofer—reducing speaker count while enhancing coverage and clarity.

Bose Professional will also display recent additions to the [EdgeMax](#) and [AMU](#) loudspeaker families, software updates for [PowerShareX](#) amplifiers and the [ControlSpace ecosystem](#)—including the [ControlSpace Cloud platform](#)—as well as best-selling models from the DesignMax, FreeSpace, S1 and F1 families of [pendant](#), [surface-mount](#), [in-ceiling](#) and [portable](#) loudspeakers.

“As we continue to chart our course as an independent company, our presence at InfoComm marks an exciting milestone for Bose Professional—one defined by innovation, momentum and deepened collaboration,” said Jim Schanz, vice president of sales, Americas. “The line-up of new and award-winning products we’re showing and previewing at the show is exciting, diverse and has been designed to solve the most common issues our customers face. It’s conversations like the ones we have at InfoComm that drive this level of product collaboration and partnership.

We're growing fast as an independent company, and we're committed to growing the right way: by listening, solving problems, and building lasting relationships."

Forum, EdgeMax, and the new DesignMax Luna loudspeakers—powered by Veritas and PowerShareX amplifiers—will be featured in scheduled demonstrations throughout the show in demo room W224D, just a short walk from Bose Professional's booth in the Audio Hall. On Thursday, June 12, Bose Professional will also host two one-hour training sessions: "Design to Impress" at 11 a.m. and "Creating Modular Training Programs for Diverse Audiences" at 12 p.m. Attendees can register for sessions at the booth.

For further information on Bose Professional products, visit [BoseProfessional.com](https://BoseProfessional.com).

#### **About Bose Professional**

[Bose Professional](#) is dedicated to transforming spaces with sound. Driven by the belief that innovation begins with exploration, our dedicated and passionate team combines deep expertise with a spirit of invention to create audio solutions that enhance performance and commercial environments. From hotels and restaurants to houses of worship, universities, and retail spaces, our systems deliver legendary performance and are seamless to design, install, and operate. For over 50 years, we've partnered with AV integrators, system designers, installers, and consultants around the world to build unforgettable audio experiences—and we're just getting started.

#### **About InfoComm**

Each year, [InfoComm](#) brings together manufacturers, integrators, dealers, and end users from around the world to showcase the latest technologies, products, and services in North America. InfoComm 2025 is expected to feature over 800 exhibitors and draw over 40,000 attendees from 125 countries.