PROFESSIONAL

FOH Engineer David Cardonick Shares His Experience with ShowMatch Array Loudspeakers

from Bose Professional

FRAMINGHAM, Mass. — Jan. 9, 2020 — As front-of-house mixer for cutting-edge reggae/dub band Stick Figure,

David Cardonick approaches his work with one overarching mission: "Scott Woodruff is the frontman, and he's

also the producer and the person with the vision for the overall sound in the studio," Cardonick notes. "His ear is

very, very finely tuned, and he knows exactly what we are aiming for in a live venue. Therefore, it's my job to try

to bring the magic of the studio records to each live space we play in." This job was made easier at a recent

performance, where Cardonick, Woodruff and the rest of the band encountered a ShowMatch compact line

array system from **Bose Professional**.

"It was the very first show of that tour," Cardonick remembers. "We were coming straight out of rehearsals and

trying lots of new things. Scott is always pushing to be at the forefront of the newest tools and approaches to

the craft, so there are generally new pieces of technology and new gear in the signal chain, keeping me on my

toes, especially at the beginning of a run of dates where elements to the show are being introduced."

The presence of the Bose ShowMatch system helped set Cardonick's mind at ease and make the show go

smoothly. He recalls, "Coming into that venue, I had never mixed on a Bose ShowMatch system before. I had

high regard for their L1 systems, but this was my first exposure to their larger-venue systems. It was a pleasure

to mix on. Everything sounded great, and the band was very happy too. Everybody felt very comfortable with

the new elements of the show, and that comfort always shines back when the audience's response is

particularly positive, like it was that night. When I see a Bose ShowMatch system again, I'll be confident in its

ability to reflect the sound we are going for."

For more information, visit PRO.BOSE.COM.

Photo File 1: DavidCardonick_Photo1.JPG

Photo Caption 1: Front-of-house engineer David Cardonick

Photo File 2: DavidCardonick_Photo2.JPG

Photo Caption 1: Front-of-house engineer David Cardonick

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About Bose Corporation

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology. Today, the company is driven by its founding principles, investing in long-term research with one fundamental goal: to develop new technologies with real customer benefits. Bose innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company's spirit of invention, passion for excellence, and commitment to extraordinary customer experiences can be found around the world – everywhere Bose does business.

Media Contact:

Bose Professional

508-766-4519

BoseProfessional@bose.com

http://pro.Bose.com